
INTERNATIONAL DISASTER AND EMERGENCY AID WITH LONG TERM SUPPORT

Registered Charity No 1080144

TRUSTEES ANNUAL REPORT AND ACCOUNTS

FOR THE YEAR ENDED 31 MARCH 2014

Barnes Roffe LLP
Chartered Accountants
Charles Lake House
Claire Causeway
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International Disaster and Emergency Aid with Long term Support

Accounts for the Year Ended 31 March 2014

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REFERENCE AND ADMINISTRATION DETAILS

Other Names Charity is known by	IDEALS
Registered Charity No.	1080144
Address	36 Priestfields Rochester Kent, ME1 3AG
Trustees	Mr Simon Oliver (Founding Trustee) Mr John Beavis MB, FRCS, DMCC (Chairman) Mr Robert Marshall Andrews QC Dr Eamon McCoy MD, FRCA Sir Terence English KBE, PPRCS(Eng) Mr Graeme Groom MA FRCS Ms Sarah Phillips BSc MB FRCS Ms Pamela Zinkin FRCP FRCPCH
Medical Adviser	Dr Andrew Ferguson MRCGP MFPHM MPH DTMH
Finance Controller	Mr Leon Date
Bankers	NatWest 40 High Street Rochester Kent, ME1 1LR
Accountants	Barnes Roffe LLP Chartered Accountants Charles Lake House, Claire Causeway, Crossways Business Park, Dartford, Kent, DA2 6QA
Governing Document	IDEALS is a Charitable Trust created by a Declaration of Trust dated 1 February 2000

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STRUCTURE GOVERNANCE AND MANAGEMENT

Trustee Selection

The Trust requires a minimum of three trustees and every trustee shall be appointed for a term of five years by a resolution at a special meeting. Trustees are selected for their ability to make an effective contribution to the charity in terms of skill and experience. The target number of Trustees is not fixed and additional trustees may be appointed after identifying attributes that complement those of the existing board.

Management

IDEALS has no paid employees and is run by the Trustees under the guidance of the Chairman, John Beavis, with the help of the Medical Adviser, Dr Andrew Ferguson. The charity is reliant upon the time, skill and resources donated by its Trustees and other supporters, for which it is extremely grateful. The Trustees receive no remuneration or other benefits.

Relationship with Other Parties

IDEALS works with the Primary Trauma Care Foundation in promoting the Foundation's method of Primary Trauma Care training in Pakistan and Gaza. IDEALS has also established a working relationship with Community Appraisal and Motivation Programme (a registered Charity in Pakistan, who have been responsible for delivering medical and humanitarian aid projects on behalf of IDEALS). In addition we have now developed excellent cooperation with the organisation Medical Aid for Palestinians (MAP). This was vital for the PTC activities in Gaza but, as we extend our work in the area, it has been of great importance to work with MAP to obtain advice and for logistic support. We have been fortunate to develop a relationship with Interpal a charity devoted to assisting Palestinians and have received financial support for work in Gaza during this year.

OBJECTS AND ACTIVITIES

Objects

To relieve poverty, distress and suffering in any part of the world (including starvation, sickness or any physical disability or affliction) primarily arising from public calamity (including famine, earthquake, pestilence, war and civil disturbance) in particular by the provision of, or assistance in the provision of humanitarian long term rehabilitation and recovery programmes.

Summary of Main Activities in Relation to these Objects

In planning activities, the Trustees have kept in mind the Charity Commission's guidance on public benefit. IDEALS main activities include the provision of medical resources and the training and encouragement of local medical professionals to provide the benefit of a more effective response to the consequences of disasters and emergencies, especially in remote, rural and disadvantaged areas; ultimately with the aim to improve the chances of survival and recovery, for any member of the local communities. The activities include specific medical, economic or humanitarian projects to assist individuals and/or communities to rebuild their lives after major catastrophe.

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Grant Making Policy

Identification of beneficiaries or projects will depend on direct information from fieldwork by the medical trustees, Sir Terence English, Mr John Beavis, Mr Graeme Groom, Dr Eamon McCoy and Sarah Phillips. We are particularly helped by the expertise of the Medical Adviser, Dr Andrew Ferguson in this work who is able to apply a "broad brush" experience and consider the integration of all the specialities with the needs of the communities. In addition the views of all trustees and other reputable informants will lead to a formal assessment of candidates or projects for aid.

ANNUAL REPORT

ACTIVITIES

GAZA AND OCCUPIED WEST BANK

The previous year, 2012 to 2013, ended with the arrival at King's College Hospital (KCH) of the first of the Gaza Fellows in Limb Reconstruction, Adnan Bursh. Dr Bursh quickly entered into the activities at King's College Hospital and was exposed to the substantial work of Limb Reconstruction in its various forms.

Among the most important aspects of the work was selection of patients for surgery. This required the nature of the operation to be matched against the timing and the essential follow-up with physiotherapy and occupational therapy. Dr Bursh also saw how the treatment of the psychological aspects of these grievous injuries was essential.

In addition to his work in the Orthopaedic Department at King's College Hospital the Fellow was also exposed to other specialities as part of his general education and this included an association with the very busy Accident and Emergency Department. He also attended several courses related to his work in limb reconstruction and general trauma including:-

- Taylor Spatial Frame Course
- Trauma Team Members Simulation
- Advanced Trauma Life Support
- FRCS(Orth) Revision Course
- Kent Air Ambulance Study Day

The political problems of the Middle East impinged on Dr Bursh's time at King's College Hospital. The change of government in Egypt resulted in a strict closure of the Rafah Border with Gaza. Eventually when his Fellowship came to an end he was unable to return on the first attempt to Gaza via Egypt. At Cairo Airport he was immediately sent back to the UK. Shortly after this a second attempt at returning to Gaza was successful.

During a visit by JPB and Dr Eamon McCoy in early summer the request was reiterated by Senior Practitioners in Gaza that overall Trauma Emergency care should be reviewed by the KCH Consultants. Following on from this visit it was decided that the development of Trauma Care in a general sense required the establishment of appropriate documentation for major casualties attending the Emergency Departments and so Dr Bursh was closely supervised by Miss Sarah Phillips and Graeme Groom in developing a Trauma Team Booklet.

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The IDEALS Team which included our Technical Advisor, Dr Andrew Ferguson and the Trustees, Sarah Phillips, Sir Terence English, Mr Graeme Groom and Mr John Beavis visited Gaza at the same time as Dr Bursh returned. In consultation with Dr Nasser, Director of the Human Resources and Development Department, it was agreed that an essential addition to the programme was to assist in the development and Accident and Emergency Services within Gaza. This would involve establishing training at King's College Hospital to develop the skills of senior members of the A&E Department in Gaza. It was hoped at this time that certain individuals would be brought to KCH for short but important courses in the development of Trauma Team Skills.

During Dr Bursh's time in the UK video conferences with Gaza had proved to be very successful and on his return face-time communication occurred consistently and on average once a week. This became particularly important when it, initially, proved impossible to bring the second Fellow out of Gaza.

Unfortunately with the Border almost completely closed it was impossible to bring the second Fellow to KCH until late March 2014. It can be stated in advance of next year's report that his visit was very useful but had to be truncated because of the onset of hostilities between Israel and Gaza in July 2014. It was possible to visit (JPB and Dr Eamon McCoy) in February 2014 to reassure the Fellows that the project would progress and that full support from the UK would be maintained.

The excellent **Difficult Airway and Resuscitation Management** Difficult Airways conducted by Dr Eamon McCoy during this visit emphasised IDEALS continuing commitment to Post Graduate Education in Gaza. Eamon continued with his training in by running courses in the Human Resources and Development Department at Shiva Hospital. There were three courses during the year all of which were very well attended. The essential part of these courses was to give skills and confidence to Anaesthetists who are presented with patients with obstructed airways such that they could receive oxygen flow despite grievous injuries which involved respiratory tract from the mouth to the lungs. In war this will often decide the difference between a normal life and either death or consequential severe neurological impairment. With these courses it was also possible to extend the training using the fibre optic endoscope which had been presented from IDEALS the previous year.

Support of Disabled Palestinians in Gaza and West Bank

During the summer of 2013 various other important activities were undertaken. In Gaza there was continued assistance with the local Palestinian organisation for the disabled, Palestinian Medical Relief Society, to provide equipment and training to assist employment within the Gaza Strip. IDEALS then extended care of the disabled to the West Bank utilising the Palestinian Medical Relief Society based in Ramallah. The project involved **training disabled Palestinians in various skills which would assist in their obtaining employment**. The project began during this current report year but is continuing into the following year so will be fully described with its results in the next Annual Report. By March 2014 the following goals had been achieved and were reported on visiting:-

- Half the training completed
- No drop-outs
- 100% attendance at training sessions
- High level of satisfaction among those receiving the training
- Good family support
- All evidence of a robust selection process , for beneficiaries, their families and the training institutes

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SOUTHERN LEBANON

Primary Health Care to Syrian (Non Palestinian) Refugees in Camps in Southern Lebanon.

An association with the NGO "People International" proved to be fruitful combined project which offered primary healthcare to refugees from Syria living in appalling conditions in Southern Lebanon.

Dr Andrew Ferguson had fully investigated the medical aspects of the Syrian refugee problem in Southern Lebanon from visits during the Reporting Year 2013/2014. It became obvious that the social circumstance of these individuals was dire and the medical care was inadequate. These people were not Palestinians and as a result did not have access to those resources. Following a detailed assessment and careful negotiation with on-site experts, a liaison was set up with local partners to permit a programme of Primary Medical Healthcare. The groundwork for this was undertaken during this Reporting Year and the activities began in the subsequent year. The plan was to set up a mobile ambulance which we understand at this stage has progressed well. The establishment, in Southern Lebanon of an implementing organisation, Blue Mission and of an Agent Mr Sami Mohamad and the first payments were made to the project in Southern Lebanon before the end of the 2013/2014 year

GENERAL COMMENTS

The year ended with the recommencement of the Fellowship training at King's College Hospital and a determination to proceed with the complex clinical requirements of persistent raising of standards in Limb Reconstruction and Trauma Care in Gaza as well as the Rehabilitation in the West Bank and Primary Healthcare in Southern Lebanon.

This small Charity has been able to undertake considerable work with only part time largely volunteer staff because of the generosity of its supportive donors and the completely unpaid work of Trustees and other specialist volunteers. We are particularly indebted to Eccemedia for our excellent Web site and to Barnes Roffe Ltd for continued donation of accountancy services.

FINANCIAL REVIEW

Reserves Policy

The policy of the charity is to keep reserves to a minimum and to ensure that all donations are assigned to beneficiaries as soon as possible.

Financial Performance

Expenditure during the year was covered by income and overall, reserve levels have increased slightly.

The Charity has continued to focus on direct service delivery and is most grateful to the Trustees, Medical Advisor and their professional colleagues who have voluntarily given their time, knowledge and expertise to provide medical training courses, inspiration and assistance with the development of medical services, in areas of the world affected by conflict or natural disasters. During this year considerable assistance has been given from King's College Hospital for this work to continue.

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Such voluntary involvement forms a very important part of the work of IDEALS but no attempt can be made to quantify the financial value of it in these accounts. The Charity is also very grateful to its partner organisation, Medical Aid for Palestine and to certain individuals for contributing to or sharing travel and accommodation costs. We have been greatly helped by the charity Interpal with our work in the West Bank and rehabilitation activities in Gaza for which the Trustees are extremely grateful

The Charity retains the commitment to "Long term support" – including the areas of rehabilitation and disability support, as well as the development of primary medical services. The Trustees were determined to continue this aspect of the work as well as the extensive support for trauma care in Gaza and The West Bank. The non-trauma work involved the extension of the care of disabled in the West Bank with training for the work and the establishment of Primary Health care in Southern Lebanon for Syrian refugees.

Apart from this grant, voluntary income continues to be received predominantly from the Trustees themselves and from known friends and supporters of the charity. The Trustees continue to be aware of the need to attract more external funding and especially the need to win major grant funding, if major plans to improve Trauma services in GAZA are to go ahead. This will also be necessary for the vital work of developing the Hospital Emergency department training for Gaza which is being developed in collaboration with King's College Hospital

The Charity continues to be run on a voluntary basis, with minimal overheads, but the Trustees have renewed the Group Travel policy during the year with particular cover for personal loss due to war or terrorism, in recognition of the dangerous territories in which IDEALS operates and the risks posed to our volunteers.

As in previous years the Trustees are very grateful to Barnes Roffe LLP, Chartered Accountants and Ecce Media Ltd, web site specialists for their continued and most generous professional support. It is true to say that both these excellent organisations have been vital in permitting us to continue and have contributed greatly to our success. The Trustees also gratefully acknowledge all the voluntary and financial support received throughout the year which has enabled it to continue to bring relief to people whose lives have been affected by natural or man-made calamity.

We have remained fortunate in our friends and colleagues "on the ground" and must express our great gratitude to Dr Nasser Al Shaban, General Surgeon and Director of the Human Resources and Development Department, based at Shifa Hospital in Gaza who has supported us fully in all our activities in Gaza. We are also particularly grateful to Mrs Fikr Shaloot, Director the MAP office in Gaza, for her and her staff's continued support and friendship in circumstances which are often very difficult and dangerous. We could ask for no better colleagues. Our association with MAP is excellent and we are greatly assisted as a charity for our work in Palestine by the numerous staff of the Ramallah and London offices.

Sadly as this document was being prepared we were informed of the sudden death of Professor Mofeed a highly respected surgeon who was the Dean of the Islamic Medical School in Gaza. He was a giant of a man who was integral to our success and, most importantly, a good and loyal friend who we will greatly miss.

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Once again, after another full year of activities, my personal thanks are extended to my fellow Trustees, our Technical Advisers and Financial Controller, Mr Leon Date, for their loyalty to me and their incalculable support for the rather difficult ideas with which I present them.

I declare, in my capacity as a charity trustee, that

- the trustees have approved the report above; and
- have authorised me to sign it on their behalf.



Signature: _____

Dr John Beavis - Chairman

Date 17th
September
2014

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Independent Examiner's Report

I report on the accounts of the charity for the year ended 31 March 2014, which are set out on pages 1 to 12.

Respective responsibilities of trustees and examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011

It is my responsibility to:

- examine the accounts under section 145(3)(a) of the 2011 Act;
- follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- state whether particular matters have come to my attention.

Basis of independent examiner's statement

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

- (1) which gives me reasonable cause to believe that, in any material respect, the
 - to keep accounting records in accordance with section 130 of the 2011 Act;
 - to prepare accounts which accord with the accounting records and comply with the accounting requirements of the 2011 Act

have not been met ; or

- (2) to which, in my opinion, attention should be drawn in order to enable a proper accounts to be reached.



Mario Ciantanni
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Date: 12 December 2014

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Receipts and Payments Account

	Unrestricted Funds 2013/14 £	Restricted Fund 2013/14 £	Total 2013/14 £	Total 2013 £
Incoming resources from donors	35,721	27,545	63,266	17,328
Gift Aid Tax Refunds	2,027	-	2,027	2,105
Investment income receipts	18	-	18	10
Total receipts	<u>37,766</u>	<u>27,545</u>	<u>65,311</u>	<u>19,443</u>
Costs of activities in furtherance of the objects of the charity	25,909	23,414	49,323	23,757
Fund Raising & Publicity	216	-	216	216
Management and Administration	-	-	-	-
Corporate Governance	89	-	89	304
Total payments	<u>26,214</u>	<u>23,414</u>	<u>49,628</u>	<u>24,277</u>
Net receipts / (payments)	11,552	4,131	15,683	(4,834)
Bank balances at 1 April 2013	16,618	5,714	22,332	27,166
Transfer Between Reserves	714	(714)	-	-
Bank balances at 31 March 2014	<u>28,884</u>	<u>9,131</u>	<u>38,015</u>	<u>22,332</u>

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Statement of Assets and Liabilities at 31 March 2014

	General Fund £	Restricted Fund £	Total 2014 £	Total 2013 £
<i>Monetary assets</i>				
Bank current account	50	-	50	50
Bank deposit account	37,965	-	37,965	22,282
Total cash at bank	<u>38,015</u>	<u>-</u>	<u>38,015</u>	<u>22,332</u>

The charity's trustees acknowledge their responsibilities for the preparation of the accounts.

The charity's trustees consider that the charity is entitled to exemption from the requirement to have an audit under section 144(2) of the Charities Act 2011.

The accounts were approved by the trustees on 17 September 2014 and signed on its behalf.



Dr John Beavis - Chairman

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Receipts and Payments Account - Restricted Funds

	Gaza Medical Relief	Gaza Limb Recon- struction Training	West Bank Livelihood Support Disabled	TOTAL 2014 £	TOTAL 2013 £
Incoming resources from donors	-	7,000	20,545	27,545	8,000
Gift Aid Tax Refund	-	-	-	-	-
Total receipts	-	7,000	20,545	27,545	8,000
Costs of activities in furtherance of the objects of the charity;					
Occupational Therapist Gaza	-	-	-	-	5,068
NRS; Disability Employment Project	-	-	-	-	6,201
Development of Gaza Trauma Services	-	-	-	-	3,549
Fellow - Travel & Subsistence	-	8,099	-	8,099	-
Finance Management	-	600	-	600	-
Project Monitoring/ Development	-	-	14,254	14,254	-
Travel & Subsistence	-	-	461	461	-
Total payments	-	8,699	14,716	23,414	14,818
Net payments	-	(1,699)	5,830	4,131	(6,818)
Bank balances at 1 April 2013	714	5,000	-	5,714	8,839
Transfer Between Reserves	(714)	-	-	(714)	3,693
Bank balances at 31 March 2014	-	3,301	5,830	9,131	5,714

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Fund Receipts and Payments Account - General

	Total 2014 £	<i>Total 2013 £</i>
Incoming resources from donors	35,721	9,328
Gift Aid Tax Refunds	2,027	2,105
Investment income receipts	18	10
Total receipts	<u><u>37,766</u></u>	<u><u>11,443</u></u>
 Transfer to restricted fund		
 Costs of activities in furtherance of the objects of the charity;		
Charitable Projects & Consultancy Advice to CAMP	3,809	3,200
General Monitoring & Consultancy Travel Costs	9,439	4,149
Group Travel Insurance Premium	1,590	1,590
Charitable Projects - Lebanon	10,805	-
Bank Charges (Currency Transfer Fees)	65	-
Fundraising & Publicity	216	216
Trustee Meeting Expenses	89	304
Training Expense - TSF Course	200	-
Total payments	<u><u>26,214</u></u>	<u><u>9,460</u></u>
 Net receipts / (payments)	 11,552	 1,983
Transfer (to)/ from Restricted Funds	714	(3,693)
Bank balances at 1 April 2013	16,618	18,328
Bank balances at 31 March 2014	<u><u>28,884</u></u>	<u><u>16,618</u></u>